

GLOBAL HOPE

Diary of a Jetsetter

HOPE GAINER

Miami, New York, Los Angeles, London, St. Tropez, Buenos Aires, Punta del Este, Phuket, Abu Dhabi & The Full Moon



"I live a very exciting life and have an incredible lifestyle. As a Pisces, I am a dreamer and believe anything is possible."

PLANET HOPE

I may be based in sunny South Beach, but exist on PLANET HOPE! After 9/11, I changed my name to HOPE (my middle name by birth) and my company name to HOPE INTERNATIONAL gave up my NYC pad next

to Gracie Mansion (home to Mayor Rudy Giuliani at the time) and made sexy South Beach my main domain. That is, when I am not gallivanting around the globe to all the hippest hot spots and hidden gems before the packs discover them.

My modest Midwestern roots, coming from Chicago (aka home to Mayor Daly's dynasty and now Oprah and Obama fame), as a first generation German American laid my foundation. Then I headed East for an Ivy League pedigree landing in the Big Apple to launch my global marketing career, first with professional athletes and sports labels and then with international designers and fashion brands. Finally, I arrived in the 'Magic City' of Miami, marketing luxury brands, producing unique special events and hosting parties.

Today, I have woven a lifestyle for myself admired by many. Now, you can find me one day on a Lord's megayacht in Ibiza, a polo patron's estancia in the Argentine Pampas on another, Evita's (aka Eva Peron) former Buenos Aires apartment on yet another or trying to pick up an empty leg on a private jet! Others say they want to be reincarnated as me...well, I reincarnated myself to live this glamorous, unique jet setting lifestyle. I am friends with and have represented world-class athletes, supermodels, movie stars, international fine artists, lords, ladies and the like...



PLAYGROUND/WORK GROUND

The planet is my playground and my work ground... always ready, willing and able to check out a new adventure. Yes, I have gone hang gliding over the Rockies, traversing over croc infested lagoons in Oz and surfed a safari with lions and tigers and giraffes, oh my! I even hired the James Bond stunt-man to hang from helis over the glaciers in Alaska and do other newfound tricks of the trade for my award winning ad campaigns.

Currently, I am preparing my events for the next action packed week of Arty Parties. I produce, curate and host parties for the # 1 Art Fair in the world, Art Basel in Miami Beach. Oh yes, I am also the ultimate 'Party Babe'.

You name it, been there, done that - Cannes Film Festival, Monaco Grand Prix, US Open Tennis, Kremlin Cup, Argentine Polo Open, Fashion Week in NYC, Paris, Milan, etc.

Now, I am working on a 3-day weekend

Photos on this page:
left- Hope at Hibiscus Island, Art Basel Party
center- Bubble Artist
lowe-right- St. Barts



Photo: Santa Maria de Lobos Estancia Casa de Lord, Lobos, Argentina
Upper left- Edificio Kavanagh in Buenos Aires



Hope with Nacho Figueras and Michelle McFaul of Nespresso

hospitality event for the first ever Abu Dhabi Grand Prix). Ferrari will be there rolling out their new museum.

For scenester party scenes I hit Punta del Este, St. Barts and St. Tropez.

LABOR DAY WEEKEND 2009 FLASHBACK

OK, now it is a rainy Labor Day weekend in Miami, Sept. 4, 2009 ...and I can slow down, tap away on my laptop and share my most recent exploits. Let me reflect back on my spring and summer scenes. It has been a whirlwind winding down the 'South Beach Season' and gearing up for 'Med Madness'

MIAMI BEACH POLO CUP

Before we roll up the sidewalks in South Beach for the season, post Easter (actually, the season never ends here anymore, like the Big Apple never sleeps), the Miami Beach Polo Cup comes to town. We have a weekend full of gorgeous polo players,



ponies, patrons and La Martina models strutting their stuff in our sandbox. Beach polo is one of the sexiest sports around. This year gorgeous Ralph Lauren model/polo player, Nacho Figueras graced us with his presence playing polo and partying in the VIP tent.



Photos: center- La Martine Models, Bottom- Nacho Figueras opposite page- H.S.H. Prince Albert & Hope



TK'S BDAY BASH

The infamous Thomas Kramer closes the SOBE season with a big bang hosting his annual TK Bday Bash at his WOW factor waterfront estate on Star Island...5 Star to be exact. His motto, "I only like the best, forget the rest." This year he outdid himself with his "Red & Black Party" with babes in red slinky, sexy dresses and boys in black-tie tuxes. Guests were greeted by a mixture of midgets and stilt walkers followed by about 25 classical musicians serenading each arrival. A Red Carpet 'Step & Repeat' board provided posing time for each guest with the Bday boy. The celebration appeared live in cyberspace for those not lucky enough to be invited. Cirque d'Soleil style performers entertained while fantastic fireworks filled the sky...bang bang, the party's over, season's over.

Next....Kramer packed his bags and headed to the Cote d'Azur and so did I.

TK posted his 'summer camp' sign (a pirate flag flying over the Port of St. Tropez) warning all of his whereabouts. His bad boy reputation precedes him!

MONACO GRAND PRIX

First up, Ferrari's, royalty and rose at the Monaco Grand Prix. Here, I had not a "backstage pass", but a front and center yacht position to view the F1 race. While sipping the best rosè in the world, Chateau d'Esclans from Cote d'Provence, I was meeting and greeting the likes of H.S.H Prince Albert himself, F1 Champ Button



DAY IN THE LIFE

and a bunch of billionaires. Miami artist, Stephen Gamson was on hand unveiling his Monaco Grand Prix painting he dedicated to the Princess Grace Foundation. Easy Jet founder, Stelios hosted a closing party on his terrace overlooking Port Hercule offering panoramic views of Monte Carlo.



MIAMI SWIMWEAR WEEK

After the last cars crossed the finish line, I crossed the Atlantic back to Miami. South Beach sizzles mid-July for Swimwear Fashion Week. Bikini clad models invade our shores and parade down catwalks at the trendy new oceanside hotels. W SouthBeach is the sexy new kid on the block (a \$400 MM scenester spot high on style, plus a few Warhols & Basquiats to boot for the arty factor and Mr. Chow & his wife Eva holding court in their new restaurant) and was packed to the fish gills with PYTs and Playboys catching all the action. Mother Nature intervened the night I was there, but as they say, "The show must go on." And it did...only about 3 hours late for swimwear designer, Shay Todd to showcase her new collection! This allowed just enough time for me to dine at the new W restaurant,

Solea and imbibe on a few après dinner cocktails at The Living Room followed by getting cozy in a cabana with an old college beau pool side. Let the show begin!

Kicking off Swimwear Week was my couture designer friend, Lei Marco at the (former Versace Mansion) Casa Casuarina. The theme for his Prêt-A-Couture 2010 collection show was "Fake Love & Safe Sex". I met and toasted with Maria Conchita Alonso who was Lei Marco's muse for the night. Lamborghini drivers delivered her and the designer to the front door while cigar smoke filled the open-air venue compliments of Camacho cigars .

Details:

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Photos:

This page- Port Hercule, Monte Carlo
Opposite page-(clockwise) Pool at Casa Casuarina, Solea, Lei Marco model, Lei Marco models, Maria Conchita Alonso, Mr. Chow & his wife, Eva

DAY IN THE LIFE



HOPE INTERNATIONAL

Contributing Editor, Hope Gainer, President of Hope International, is a global imagemaker, marketer and branding expert with 30 years of lifestyle experience with a focus today on the luxury market. She produces unique upscale events around the world. Gainer is a founding member of the Florida Luxury Council and a contributor to several other luxury publications including Elite Traveler, Haute Living and Social Affairs. She also represents spectacular "trophy" real estate properties.

Visit: www.ehopeinternational.com